

NCC Cable System Order

Order #	62360266
Syscode	1829
System Name	Time Warner/South-West Uverse, KY
Market	Louisville

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	CrossRoads Media LLC
Advertiser	Indiana Jobs Now

Client Code	149
Product Code	328
Est Code	3464
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,572.00		
Commission	\$235.80		
Net Total	\$1,336.20		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11/1 New Issue order. Add to Sched. Bookends. Please confirm. Thanks!!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
2	CNN	AVG. ALL WKS/CNN NEWSROOM L	11/7/16	11/13/16	00:00	02:00	X							-	-	2	\$32.00	\$64.00	15	
3	CNN	VARIOUS	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
4	CNN	NEW DAY<	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$32.00	\$64.00	15	
5	CNN	VARIOUS	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
6	CNN	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$32.00	\$64.00	15	
7	CNN	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
8	CNN	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$32.00	\$64.00	15	
9	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
10	FXNC	KELLY FILE, TH/HANNITY	11/7/16	11/13/16	00:00	02:00	X							-	-	2	\$32.00	\$64.00	15	
11	FXNC	VARIOUS	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
12	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$32.00	\$64.00	15	
13	FXNC	VARIOUS	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	15	
14	FXNC	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$32.00	\$64.00	15	
15	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	4	\$38.00	\$152.00	15	

NCC Cable System Order

Order #	62360266	Flight Dates	10/31/16 - 11/13/16	Update Date	11/01/16
Syscode	1829	Agency	CrossRoads Media LLC	Version	1 Vs. 1
System Name	Time Warner/South-West Uverse, KY	Advertiser	Indiana Jobs Now	Show All Lines	
Market	Louisville			Total # of Weeks	2
		Client Code	149	Total	\$1,572.00
AE	Nesma Rodriguez	Product Code	328	Commission	\$235.80
Sales Coordinator	Christine Radachy	Est Code	3464	Net Total	\$1,336.20
Office	Washington	Product Name		Total Spots	48
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11/1 New Issue order. Add to Sched. Bookends. Please confirm. Thanks!!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$38.00	\$76.00	15	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,572.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,572.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/16

62360266 | Louisville | Time Warner/South-West Uverse, KY | 1829 |

NCC Cable System Order

Order #	62360266	Flight Dates	10/31/16 - 11/13/16	Update Date	11/01/16
Syscode	3211	Agency	CrossRoads Media LLC	Version	1 Vs. 1
System Name	Time Warner/Clarksville, IN	Advertiser	Indiana Jobs Now	Show All Lines	
Market	Louisville			Total # of Weeks	2
		Client Code	149	Total	\$7,040.00
AE	Nesma Rodriguez	Product Code	328	Commission	\$1,056.00
Sales Coordinator	Christine Radachy	Est Code	3464	Net Total	\$5,984.00
Office	Washington	Product Name		Total Spots	44
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11/1 New Issue order. Add to Sched. Bookends. Please confirm. Thanks!!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$49.00	\$196.00	15	
2	CNN	NEW DAY<	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$49.00	\$98.00	15	
3	CNN	VARIOUS	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	4	\$49.00	\$196.00	15	
4	CNN	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$49.00	\$98.00	15	
5	CNN	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	4	\$87.00	\$348.00	15	
6	CNN	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$87.00	\$174.00	15	
7	FXNC	VARIOUS	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$245.00	\$980.00	15	
8	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	10:00	X							-	-	2	\$245.00	\$490.00	15	
9	FXNC	VARIOUS	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	6	\$163.00	\$978.00	15	
10	FXNC	VARIOUS	11/7/16	11/13/16	10:00	18:00	X							-	-	2	\$163.00	\$326.00	15	
11	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	4	\$420.00	\$1,680.00	15	
12	FXNC	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$420.00	\$840.00	15	
13	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	02:00			X	X	X	X	X	-	-	4	\$106.00	\$424.00	15	

NCC Cable System Order

Order #	62360266
Syscode	3211
System Name	Time Warner/Clarksville, IN
Market	Louisville

Flight Dates	10/31/16 - 11/13/16
Agency	CrossRoads Media LLC
Advertiser	Indiana Jobs Now

Update Date	11/01/16
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov15
-	

Client Code	149
Product Code	328
Est Code	3464
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$7,040.00	
Commission		\$1,056.00	
Net Total		\$5,984.00	
Total Spots		44	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11/1 New Issue order. Add to Sched. Bookends. Please confirm. Thanks!!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	FXNC	KELLY FILE, TH/HANNITY	11/7/16	11/13/16	00:00	02:00	X							-	-	2	\$106.00	\$212.00	15	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	44	0	0	0	0	0	0	0	0	0	0	0	44
AMT	\$7,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,040.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/16

62360266 | Louisville | Time Warner/Clarksville, IN | 3211 |